



THE
FINAL
BOOK

SW Hammond

Speaker Introduction

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When Welcoming SW Hammond to an Audience, Please Read:

First off, SW—or Sean as he goes by in daily life—wants everyone in this room to know that person reading this script, is, like, the most coolest, talented, charismatic announcer ever. I usually wouldn't talk about myself this way because I'm super humble, but Sean insisted that I embarrass myself and let you all know how special I am! I'm pretty. Scratch that. I'm hawt! I also like really good books.

As long as we're talking about things that rock—mainly me—but this Hammond guy is something else, right? Rumor has it he used to be this big time music manager guy, working for Sony Music Entertainment and traveling all around North America on rock n' roll tour buses. Some other guy said that they've got it all wrong—Sean worked in baseball. He worked in the Commissioner's Office of MLB and also played all the annoying music you'd hear at Angel's Spring Training games...

Don't believe the lies! Sean refuses to admit that he's worked a single day in

his life! He just “pretended” to do construction for a while as a performance art piece—the critics never truly grasping the complexity of his vision or irony of his tool belt.

Besides claiming to be the most interesting person you've never met, government sources can corroborate that Hammond has, in fact, written a book. A couple of them. The most recent is *The Final Book: Gods*.

You all bought a copy, right? I'm required to ask.

Multi-cultural, multi-historical, and spanning man's faith across time, *The Final Book* is a controversial and blasphemous last chapter of humanity.

While deeply entrenched with philosophy, Hammond never comes across smarter than the reader—only your politicians!

Smile, feel free to engage, and please welcome SW Hammond: