



THE MIXTAPE MANIFESTO

a pop culture
confessional

The Mixtape Manifesto: A Pop Culture Confessional

Book Synopsis

Author:
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Lost Boy in search of Winnie Cooper with helping of tongue-in-cheek wit and sarcasm. A collection of provocative essays about love and life.

Short:

From music industry professional SW Hammond comes a compilation of provocative essays woven to create the misguided anti-love story of a young man learning about relationships through Axl Rose, Paris Hilton, and Taylor Swift.

Long:

A Lost Boy in search of Winnie Cooper with helping of tongue-in-cheek wit and sarcasm.

From music industry professional SW Hammond comes a compilation of provocative essays woven to create the misguided anti-love story of a young man learning about relationships through Axl Rose, Paris Hilton, and Taylor Swift.

Raised on rock n' roll, Hammond blends an unparalleled view of pop culture and philosophy that plagues his irrational sense of women and what they want. From childhood viewings of Full House leading to his lifelong hatred of John Stamos, his introduction to the Riot Grrrl movement and Kathleen Hanna, to a questionable infatuation with The O.C.'s Summer Roberts—all of your insatiable favorites are mixed with a reflective-Kevin-Arnold-like inner monolog and a bottle of Jack Daniels.

The Mixtape Manifesto: A Pop Culture Confessional is filled with rich photography captured during Hammond's days on the road while working for Sony Music and Warped Tour, as well as bringing to life the music, movies, and television that has perpetuated his laughable neurotic angst. If you're ready to take a little mind trip, join in, you just may learn something about your life while reading about his.

Purchase directly through [swhammond.com](#), or available through major book stores.